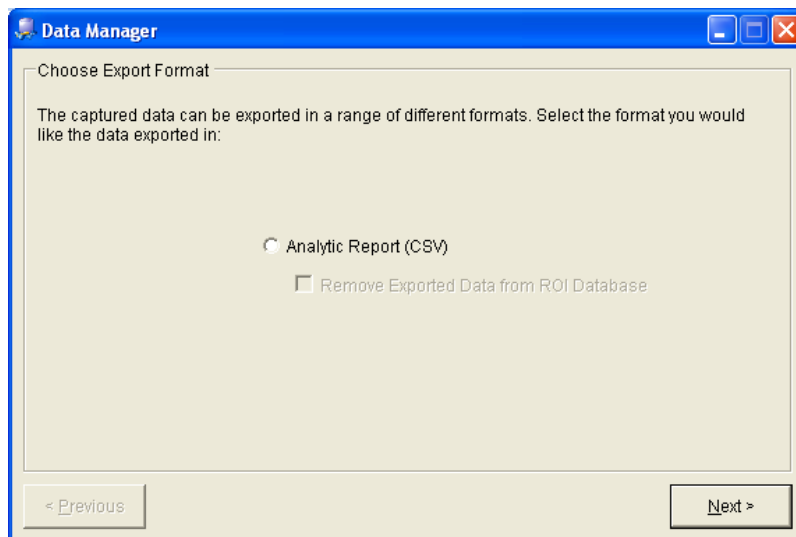




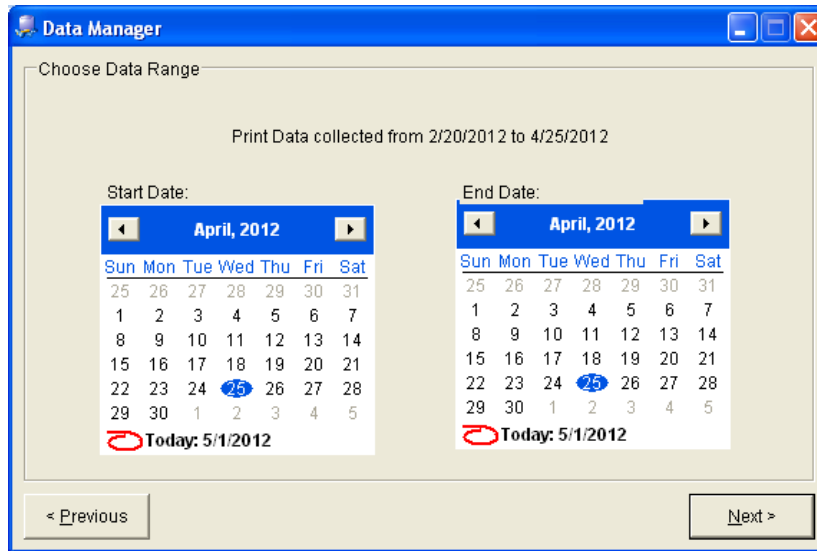
Extracting ROI Data with the Data Manager

After collecting 30 days of data for a Print Assessment, the data needs to be extracted to be ran through ROI reporting software. The Data Manager is the tool used to extract data. Start the Data Manager by going to Start/Programs/PCS/ROI Print Manager/Data Manager.

You will be presented with 2 options. You can extract the data in a Analytics format and you have the ability to remove exported data from the ROI database. It is not recommended that you check the Remove Exported Data box unless you need to clear the db down to save space.

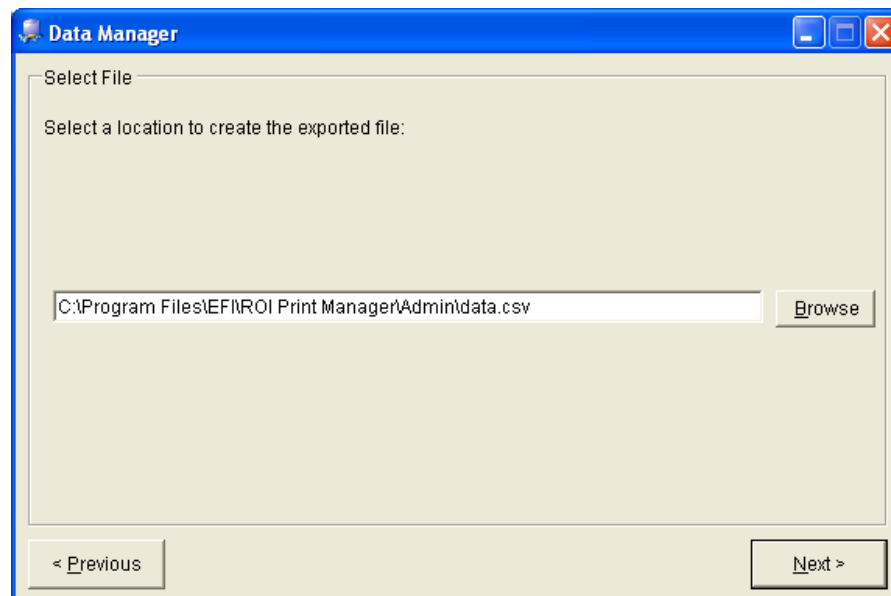


Select the Analytic Report option and hit Next. A Calendar opens. Move the start date back 30 days by hitting the previous button.

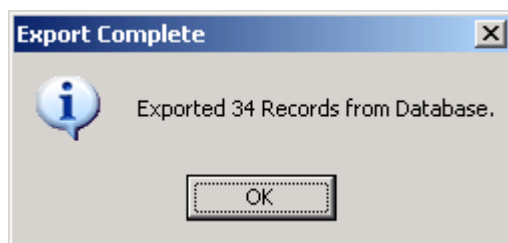


After backing the date up 30 days, hit the Next button.

The default directory for exporting the file is displayed. You may want to change this to the desktop so the file will be easy to find.



A dialog box will appear telling you how many records you exported.



Your extracted .CSV file will be written to the location you selected.